



## 2017 MAGIK (Making Arts Grow in Kalamazoo) - Grant Guidelines

**DEADLINE: Round I: July 15, 2017 – Round II: TBD**

The MAGIK Program is specifically intended to fund collaborative efforts between neighborhood associations, or community groups, and artists and arts organizations that are working with youth. These projects should not only result in the growth and development of the youth involved, but also have a meaningful impact on the neighborhood or community in which the project takes place.

Grant Category	Description	Maximum Ask	Timeline
<b>Collaborative Arts Project</b>	Art Installation, performance or project that has the direct involvement of youth within a specific geographic location in Kalamazoo County	<b>\$4,500.00</b>	<b>Project must be completed within 12 months from receipt of award letter</b>

### *Eligibility*

- Neighborhood associations or similarly designated nonprofits that impact a specific geographic location in Kalamazoo County (call to confirm qualification).
- Project must include youth in all stages of planning and execution.
- A collaboration must be demonstrated between the community/the arts/our youth.
- Participating artists may not also be funded by the KADI grant for the same project.

### *Review Criteria*

Applications are worth a total of 100 points, distributed over the following criteria:

- Artistic merit (how does this project impact the community, artist(s), and youth artistically) (30 points)
- Collaborative spirit of project (do all parties contribute meaningfully) (25 points)
- Inclusion of youth in all aspects of project (25 points)
- Budget (20 points)

### *Restrictions*

The MAGIK grant program does not fund the following:

- Retroactive/Reimbursement Funding
- Existing debt
- Fundraisers/operating funds
- Food/Beverages for receptions

### *Proposal & Budget*

In a maximum of three (3) pages, describe your proposal. Expand on the who, what, where, when, why, how long and how much. Be as specific as possible, including dates, amounts, community partners, etc.

PROPOSAL:

- Brief synopsis of project. 100 words or fewer. Who, what, where, when, why and how.

- Artistic merit. Please expand on your project description. Describe the project's impact on the community, the artists and the youth involved. Illustrate the impact of the project on each group artistically, including the intended outcomes for each.
- Collaboration. Please describe how each group will contribute to the project and what you hope they will gain from participating.
- Youth Involvement. Describe how the youth will be involved in the project, including what decision making opportunities will be available to them.

**BUDGET:**

- In one page, provide a line item budget. Revenues must equal expenses.  
**You must provide a 100% match to your grant request. 25% of your match must be cash, and the rest can be in-kind goods or services.**

## *Attachments*

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- All attachments (proposal narrative, budget and additional attachments) must be in a PDF format.
- Additional attachments are not required. However, work samples or letters of support are welcome. A maximum of three attachments will be accepted.

## *Deadline*

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Applications are to be submitted on-line by 11:59 pm July 15, 2017. The e-grant system will not accept applications after this time. Incomplete applications will not be accepted by the e-grant system.

## *E-Grant Application Instructions*

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Applicants must apply using the e-grant system online at <https://kalamazooarts.slideroom.com>. No other application formats will be accepted, and no additional copies need to be provided. If you have any questions on this system, or any of its parts, please contact the Arts Council 269.342.5059 during business hours (9a-5p Monday-Friday).

**All applicants will be charged a non-refundable \$5 processing and submission fee.**

Before submitting, please be sure that all required attachments are included in the proper locations, and in the proper format.

*Questions? Please contact the Arts Council of Greater Kalamazoo*

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